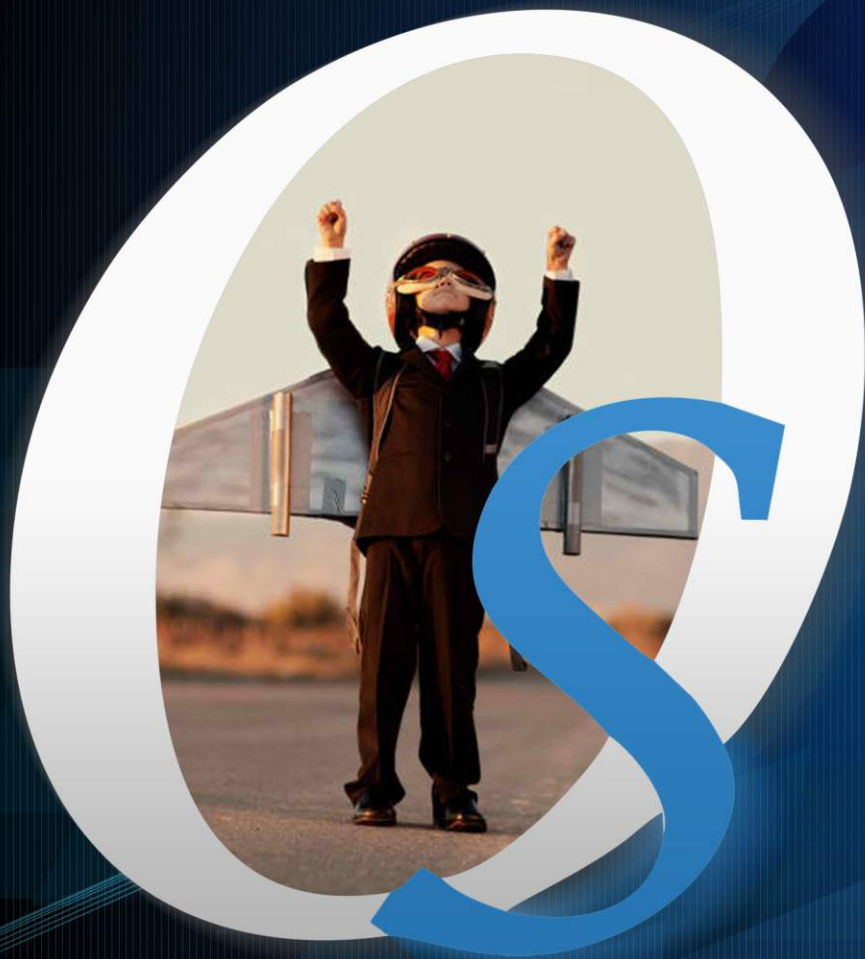


# Achieve Greater Impact Through **strategic** **web** Service



*Outshine*  
SOLUTIONS  
[www.outshinesolutions.com](http://www.outshinesolutions.com)

Internet Marketing | Web Development | Web Hosting

# Corporate

Outshine Solutions is a Web Services Company. We develop creative web applications and provide internet marketing and promotion services to clients world wide.

We love helping people achieve success on internet, and that is where our core competencies lies. You can contact us for more information about our services.



## Who We Are?

Outshine Solutions is a Web Development & SEO Services Company based in India. We provide a range of SEO services and web development Services ranging from website design & development to viral marketing to search engine marketing. You can contact us for more information about our services.

**“ At Outshine Solutions, It's our mission to increase the visibility and profitability of our client brands and websites. ”**

## Innovation and quality

At Outshine Solutions, We believe in innovation. It's innovation which makes us better than others. Internet is quite different from other mediums, and we know very well what is needed to be successful on internet.

We follow very strict norms to maintain high quality in our projects. Project goes live only when it has cleared all the quality tests. There is no compromise for Quality in Outshine Solutions. We respect quality work and work very hard to deliver the same.

## Our Strengths

- One-stop IT services provider for web, mobile, application and consulting services.
- Thorough understanding of business models and latest technology trends.
- Dedicated, competent and technologically enriched team of 150+ experts.
- Commitment to quality as per CMMI Level 3 and ISO 9001:2008 standards.

# Why customers around the world choose Outshine Solutions?



- Experience
- Knowledge
- Quality
- Reliability
- Perpetual Customer Support
- Cost effective
- On time delivery



**75+** Certified Professionals



**250+** Customers Worldwide



**500+** Successfully Delivered Project



# Expertise

As an IT technology consulting company, Xicom proactively gain insights into leading and emerging technologies to meet the ever-growing needs of clients.



## Internet Marketing

At Outshine Solutions, We do not just focus on improving your rankings. We also focus on increasing traffic to your product and services, increasing leads and improving your profits.

- > SEO packages
- > SEO Services Facts
- > Press Distribution
- > Content Writing

## Web Development

The world is transforming into an Online multi million dollar market and we all know that lots of online B2B and B2C based websites are getting developed everyday and are getting good responses from people.

- > Logo Design
- > Design Packages
- > CMS Development
- > PHP Development

## Software Service

Outshine Solutions is an integrated web applications development company providing custom software development solutions and enterprise application integration.

- > Custom Software Development
- > Offshore Software development
- > Manufacturing softwares development
- > Enterprise Software development

## Ecommerce Solution

We are E-Commerce development India Company, having 5 years of experience and till now we delivered 325+ E-Commerce based portal development successfully.

- > Tax rate support
- > Newsletter Management
- > Sales Management
- > Content Management

## Job Portal Services

We provide latest facilities that will enable you to process payments directly through the most famous PayPal payment mode.

- > Online Job Editing
- > Profile management
- > Payment Plans
- > Boolean Search

## Mobile Web Development

A Responsive or mobile website design can enable to visit and browse your websites from their smartphone, and you need to arrange design of the responsive website.

- > Custom Software Development
- > Offshore Software development
- > Manufacturing softwares development
- > Enterprise Software development



# Services

Outshine Solutions is a Web Development & SEO Services Company based in India. We provide a range of SEO services and web development Services ranging from website design & development to viral marketing to search engine marketing. You can contact us for more information about our services.

**At Outshine Solutions, It's our mission to increase the visibility and profitability of our client brands and websites.**



## Internet Marketing

- Industry Leading SEO Services
- Dedicated Project Managers
- Results Driven Customized Strategy
- Complete Transparency and Detailed Reporting

## Ecommerce Solution

- Fully Customized Ecommerce
- 100% SEO Friendly
- Major Browser Compatibility Support
- Choice of Ecommerce Store Backend

## Web Development

- Beautiful Website Design
- Latest Trend Technology
- Professional UI Structure
- High Conversion Optimization

## Job Portal Service

- Jobseeker Control Panel
- Employer Control Panel
- Admin Control Panel
- Subscription Management

## Software Service

- Scalable Software Development
- Dedicated Staff Augmentation
- Defect Free Application
- Current Technology Support

## Mobile Web Development

- Responsive Website Design
- All Device Supported
- Easy to Navigate
- HTML 5 with CSS 3 Coding



# Outsourcing

Today, over 30% "Vertical Measure Businesses" or "Internet Marketing Companies" are search engine optimization (SEO) outsourcing, and companies usually outsource SEO services since they do not want to pay wages regularly to their SEO professionals to complete SEO work, but want to pay for the entire project one time to an SEO company.

It is a challenge to keep track of emerging technology and deploy it effectively to fuel your growth. Outsourcing helps you manage this challenge. Xicom is an ideal partner who can help you meet this ever-growing challenge of integrating technology with your business needs.

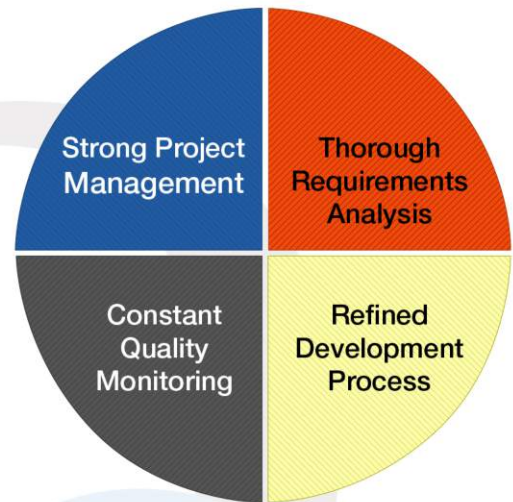


## Benefits of Outsourcing to Outshine Solution

**STRONG PROJECT MANAGEMENT:** We prepare a detailed timeline as well as a series of activities, and use them to manage the entire project to make sure its completion timely. However, in the start of the project, our project manager officially outlines what, why, who, how, and when with a project beginning file so every team member can understand how the components of the project combine together.

**THOROUGH REQUIREMENTS ANALYSIS:** A thorough requirements analysis before starting a project will surely considerably improve the quality of the product at the end. In web designing and development, the first step we take into action is a thorough requirements analysis because we have to understand the client requirement in detail. We also make MOM (Minutes of the Meeting) along with understanding on the clarifications, suggestions as well as assumptions on every project.

**REFINED DEVELOPMENT PROCESS:** When outshine solution provides web design and development services, the primary goal of the company is to ensure that the new websites look attractive and convey client's brand perfectly as well as usable to everyone. Once the project is completed, we test almost every element of the design prior handing over to the client.



**CONSTANT QUALITY MONITORING:** It does not matter in which business industry you are in for us; we ensure you high quality and short delivery times with reliability. Our project team has enabled us to provide broad project monitoring whenever our clients require it.. Some of the major constant quality monitoring services include assure quality, Evaluate technical solutions to keep your project on track or regular and accurate project status information.

# Engagement

## Use various forms of Communication forms:

"In the high business competitive world, customer support and engagement matter a lot since it builds trust, nurtures strong relationships with customers and clients, and provides a company a face with a voice."



**Live Chat:** It is the best way to meet and talk with customers "face to face" without traveling. However, we use Skype in conjunction with a phone call that makes sure that we cannot lose audio even if we lose the video.

**Open ticket:** For any kind of support, customers and clients can click on our open ticket, and send us with complete information. We provide immediate response between 30 min to 48 hours.

**Email:** We email when our client is able to talk with us and allow the customer to respond on their time.

**Phone:** We use phones when we need to talk on or handle sensitive concerns, so that we can clearly and directly communicate with clients.

**Social Forums:** We also to communicate with client through social media. Social sites such as Facebook, Twitter, etc, are best for pushing out information that clients can choose to read or just simply ignore.

It completely depends on you that which communication ways work best for you.

## Support Customers all the way:

We support our customers whenever they need it. Everyone is busy today, and it has become very easy for business relationships to lose color. Therefore, we provide weekly or monthly work report (related to client project), informed client about what is going on its project, live video chatting on the projects, and many more.



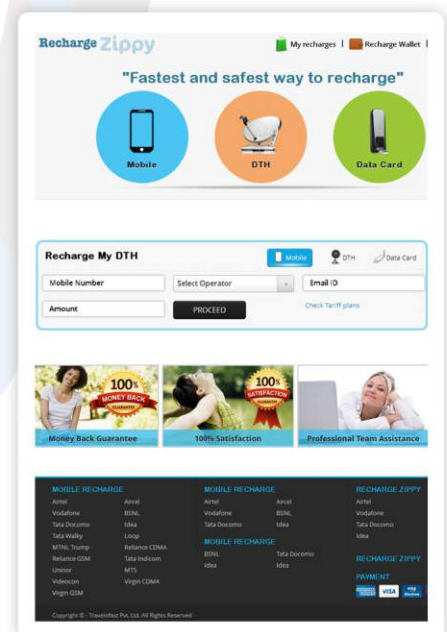
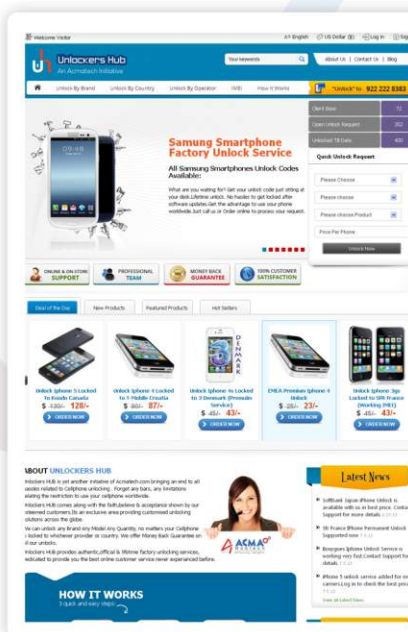
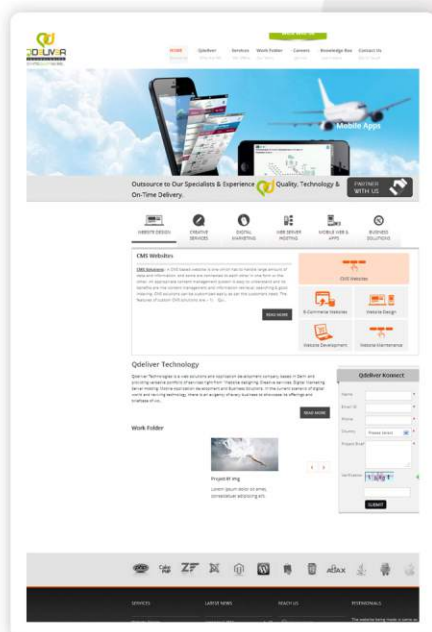
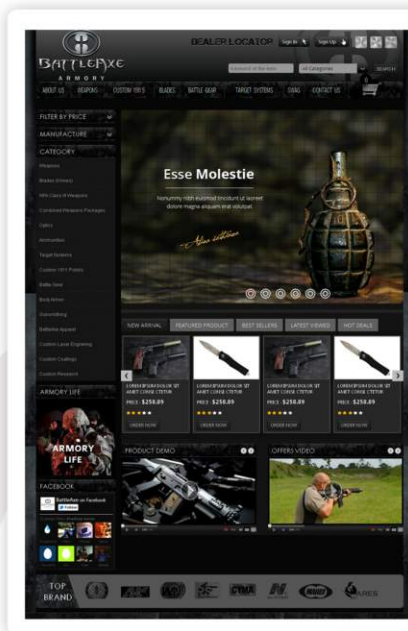
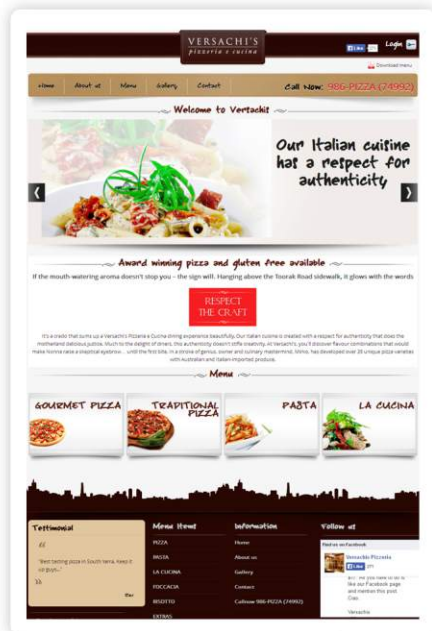


# Portfolio

The best way to demonstrate our expertise is to show you our work. In our portfolio section you may find some selected projects from our growing list of web & mobile application development, to give you a better idea about our experience and expertise

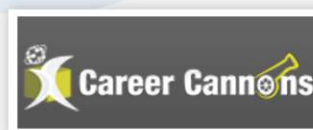
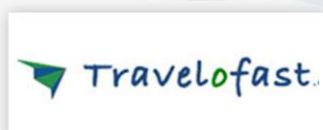
## Web Development Portfolio

Outshine Solutions is an integrated web applications development company providing custom software development solutions and enterprise application integration.





# Our Happy Clients



# Quality Management

The Project Quality Flow processes of Outshine Solutions include all the activities that determine quality objectives, responsibilities and policies so that the project will satisfy the needs of the customers and client or for which the project was undertaken by us.



## Our Project Quality Flow or Management Process includes the following things:

**Project strategy:** In this part, we outline the project business requirements and then propose the appropriate methodology or approach, which we require to use to deal with it. Now, we identify which quality standards are significant to the project.

**Build Quality Criteria / Standards:** We clearly define as well as communicate the quality objectives or approaches to our project team for making sure that a successful project ending

**Quality Objectives or Targets:** Outshine Quality objectives meet customer requirements as well as are measurable. We identify targets agreed upon by the customer and clients.

**Quality Assurance:** We apply the planned and methodical or methodical quality activities, which make sure that the client project uses all processes required to meet all its requirements.

**Quality Control :** Our team monitors specific project results to find out whether they fulfill with appropriate quality values, and also identify proper ways to eradicate the sources of disappointing performance.

**Project Closure Report:** After making sure that the project is ready to deliver, then we make Project Closure Report, which offers confirmation that the standard criteria for the project deliverables have been met up that are agreed upon by customer.



# Mobile Web Development

## Why The Demands Of Responsive Website Design Increasing?

Businesses that do not have mobile version for their sites are turning away a large percent of their customers or visitors. There are more than 1.2 billion (It is forecasted that there will be more than 1.7 by 2013) billion mobile web users across the

between 22-26% mobile users is only the United States that never used or touched their desktop or computer in this year. The overall percentage of people in United State, which access websites from their mobile device, is 63%. Therefore, with these kinds of figures, it is really very imperative for business owners, online stores or individual that design or develop a mobile responsive website.



## Why Choose Outshine Solutions :

For bringing online business across billions of mobile users, you require a response or mobile version website, then we, outshine solutions, a website designing, including responsive design company can help you immensely. Mobile websites are our passion and we have a team of experts, which can design unique, beautiful and appealing mobile friendly website design that will meet your business prerequisites.



## HTML 5.0 Website Designing :

We use HTML 5 that is the latest version of HTML (Hyper Text Mark-up Language) and is featured differently and accepts particular tags as well as needs strict coding. HTML 5 is already coming in various gadgets or devices, including iPod, Mac and Apple iPhone, then why not a website. It has several unique elements that make a website wonderful and mobile user friendly. We use several languages such as ASP.NET, PHP, XHTML, etc. that acts as a backbone for designing a mobile version website. Some of the major unique elements of HTML 5 are:

- ⊗ Complete CSS3 Support
- ⊗ Video and Audio
- ⊗ Local Storage
- ⊗ Local SQL Database
- ⊗ Web Applications
- ⊗ 2D and 3D Graphics

Our expert team makes the best use of these elements of HTML5 in making responsive website.



For more information visit our website : [www.outshinesolutions.com](http://www.outshinesolutions.com)

If you have any comments, feedback or questions about Outshine Solutions or any of its products and services, we'd love to hear from you .



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