This document contains confidential and proprietary information and is the property of Outshine Solutions Pvt. Ltd. This document is prepared for the requesting party for the sole purpose of evaluating the products and services proposed. It is submitted to you in confidence, with a condition that you and your representatives by receiving it, agreed not to reproduce or copy it, in whole or in part or to furnish such information to others, or to make any other use of it except for the evaluation purposes stated above, and to return it to Outshine Solutions Pvt. Ltd. upon request. The previous statement shall not apply to the extent that such statement violates any district or state laws requiring such information to made available to the public.

In the event this document results in a contract, you may retain this document for use, including making any necessary copies related to the products and services covered by such contract. The offerings and prices presented in this document, excluding any leasing quotes or rates, shall remain valid for a period of 45 days from the document date unless Outshine Solutions Pvt. Ltd. authorizes an extension.
Table Of Contents

1. Introduction.
2. Scope of Work.
   2.1 Website front end features.
   2.2 Job seekers features.
   2.3 Employers section features.
   2.4 Additional scope of work.
   2.5 Dashboard and admin interface.
   2.6 Admin interface snapshot.
3. Deliverables.
4. Payment.
5. Our USP.
6. Why Us.
7. Project execution process.
8. Our Clients.
9. Testimonials
10. Contact us.
Introduction – About Outshine Solutions

Outshine Solutions is an independently owned design and development company located in Noida. We are designers, producers, developers, and technologists who share a passion for translating a great idea into an engaging, intelligent and innovative user experience.

We are a multiplatform digital agency, creating websites, online ads, viral campaigns, digital applications, 3D models, interactive presentations, content management tools and just about anything else that takes advantage of digital technology.

At Outshine Solutions, We believe in innovation. It is innovation, which makes us better than others. In addition, it's innovation, which will make you successful. Internet is quite different from other mediums; we know what needed to be successful on internet. We add our experience to your project to make you and your project a success. We follow very strict norms to maintain high quality in our projects. Project goes live only when it has cleared all the quality tests. There is no place for word compromise in Outshine Solutions.

At Outshine Solutions, we understand how important time management is for a business and we value that. This is why we work hard to ensure that every project delivered on time. If we fail to deliver on time, we compensate. It's that simple.
### Design Phase:

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2. Sliding Banners design for showing different services and solutions</td>
</tr>
<tr>
<td></td>
<td>3. Royalty Free graphics images use</td>
</tr>
<tr>
<td></td>
<td>4. Graphics banner design</td>
</tr>
<tr>
<td></td>
<td>5. Logo design</td>
</tr>
</tbody>
</table>

### Website Front End Features

#### User Module

**Section 1: Homepage Design**

Homepage will be designed in such a way that it showcases the services offered by your company and will have a very user-friendly navigation system. There will be links to most of the inside pages on the homepage to allow one-click navigation.

Search Employers: The job seeker will be able to search the Employers from the HP using the following fields:

- Keyword (Textbox)
- State (Dropdown)
- City Dropdown)
- Search (Button)

Search Jobs: The job seekers will be able to search for jobs from the homepage using the following fields:

- Keyword (Textbox)
- Category (Dropdown)
- Subcategory (Dropdown)
- State (Dropdown)
- City (Dropdown)
- Search (Button)

Registration/Login: The link to register/login will be placed on every page of the website including the homepage to facilitate one-click access. Once the user (Employers/job seekers) is logged in, they will be replaced with My Account/Logout.

Banners: There will be banners on the homepage as well as inner pages that will be manageable from the admin panel.
**Employer Registration Module Development**

Employer Registration TECHNICAL STRUCE-Mail ID (Textbox; this will be used for login)
- Password (Textbox)
- Confirm Password (Textbox)
- Employer Name (Textbox)
- State (Dropdown)
- City (Dropdown)
- Contact Person Information
  - Member Name (Textbox)
  - Profile Image (Upload image from local disk)
  - Gender
  - Date of Birth
  - Contact Number (Textbox)
Captcha
Terms and Conditions (Checkbox)
Submit (Button)
E-Mail ID Verification
Admin Approval
All the Employers will need to be approved by the admin before they are listed on the website.
Employer Company profile page

**Job Seeker Registration**

The job seeker registration form will include the following fields:
E-Mail ID (Textbox; this will be used for login)
Password (Textbox)
Confirm Password (Textbox)
Member Name (Textbox)
State (Dropdown)
City (Dropdown)
Contact Information
  - Profile Image (Upload image from local disk)
  - Gender
  - Date of Birth
  - Contact Number (Textbox)
Captcha
Terms and Conditions (Checkbox)
Submit (Button)
E-Mail ID Verification: The job seeker will also need to verify the e-mail ID before accessing the member folder.
Phone number verification: User will not be able to apply for any job and will not come under search result until or unless his/her mobile verification process is done
Admin approval won’t be required for the job seeker.
**Employer Listing**

The Employer listings for the matching results will be shown with the following information:
- Employer Name
- Image
- Employer small profile
- View Complete Profile (Button)

Alphabetical Filtering display for the employers listing

Search Employers
User will be able to filter the Employers on the basis of following:
- State:
- City:
- Star Rating
- Vacancy Available (Radio Buttons): Yes | No

Pagination: The Employer records may span across multiple pages and the admin can set the number of records to be displayed per page.

---

**Employer Detailed Description Page**

Detail page will show the complete profile about the Employer. Underneath the profile, the jobs offered by the Employers will be listed. Please refer the following sections for job listing and job detail page.

---

**Job Listing**

Job listing will be shown with the following information for each:
- Job Title
- Posted Date
- Job category
- Location (State & citied in comma separated)
- Last Date
- Salary
- View Detail (Button)
- Apply Now (Button)

Filter
Jobs will be filtered by the seeker on the basis of - Last Date  Category filtering  Salary Range  State  City

Pagination: The job records may span across multiple pages and the admin can set the number of records to be displayed per page.
**Job Detail**

Clicking on the title or view detail button, the following information will displayed:

- Job Title
- Posted Date
- Job category
- Location (State & city in comma separated)
- Last Date
- Salary
- Complete Job Profile
- Apply Now (Button)
- Employer Logo
- Save Job

Clicking on Apply Now button, seeker will be able to apply for the job. The request posted from here will be tracked in Employer folder under “Manage Applications”.

**Employer Features**

The Employer folder will include the following subsections:

- My Profile
- Manage Jobs
- Manage Applications
- Saved Job Seekers
- Search Job Seekers
- Membership Status
- Upgrade plans
- Change Password

My Profile

In this section, the Employer member will be able to manage the following details:

Name (Textbox)
Images Upload, Video Upload
Profile (Text area)
Manage Jobs

The Employer member will be able to add, edit, and delete jobs in various categories in this section.

**To add a job, the following information will be required:**

Category (Dropdown)
- Subcategory (Dropdown)
- Title (Textbox)
- Number of Positions (Textbox)
- Location (Automatically added; same as Employer location—state and city provided during registration)
Manage Applications: For each job posted, the Employer member will be able to track the list of job seekers, who applied for the job. The Employer member can click on any of the job seeker’s names to view the complete profile.

For each job seeker, who applied for the job, the Employer member will be able to perform one of the following actions:

View Profile: The Employer member can click on any of the job seeker’s names to view the complete profile.

View Contact Details: This will show the contact details of the job seeker and the same candidate will also be added to the Saved Job Seekers’ list. The balance views available will be deducted by one.

Reject Application: This will remove the applicant from the applications’ list.

Saved Job Seekers

Search Job Seeker

The Employer member will be able to search for job seekers using the following fields:

Category (Dropdown)
- Subcategory (Dropdown)
- Location
- State (Dropdown)
- City (Dropdown)
- Search (Button)

Membership Status
In this section, the Employer member will be able to view the following options:

- Membership Status (Active/Inactive/Pending)
- Membership Type
- Date of Expiry
- Balance Views (For viewing contact details of the job seeker)
- Upgrade Membership

The member will be able to upgrade membership anytime to increase the number of views. To upgrade the membership type, the member will be redirected to the membership page. The Employer member will see the available upgrade options and can select one of those will redirect the member to Payment Gateway for making the payment.

The validity and balance will then be calculated as follows:
- Member buys silver membership with 10 views and one year validity
- After two months, the member is left two views and 10 months validity
- The member buys gold membership with 50 views and one year validity

The validity will be set as one year from the date of latest membership upgrade Change Password In this section, the Employer member will be able to change the password by providing the current password, the new password, and retying the new password.
**Job Seeker Features:**

Profile: Here the job seeker can edit the details provided for the profile during registration to keep it up to date. Update Resume: After completing the registration, the candidate can update the resume. Here the candidate will be required to enter the following details:

- Resume Title (Textbox)
- Preferred Job Location(s)
- State (Dropdown)
- City (Listbox)
- Select Category/Industry
- Select Sub Category/Functional Area
- Education (Drop-Down)
- Total Work Experience (Years: Drop-Down, Months: Drop-Down)
- Key Skills (Textarea)
- Current Drawn Salary (Lakhs: Drop-Down, Thousands: Drop-Down)

- Resume: The candidate can type a resume in a text box on the same page or copy and paste from a source. Alternatively, the candidate can upload the document from the local disk.

Jobs Applied: This section will contain the list of the jobs applied for. The details with each record will be:

- Job Title
- Employer Name
- Category/Sub Category
- Experience Required (Range; 1-4 Years)
- Salary (Range; 3-5 lakhs)
- Date Applied
- Status (Pending/Considered/Rejected)

The candidate will have the option to view the detailed description of the job posting by clicking on a button (e.g., View Details) or clicking on the record itself.

**Change Password**
In this section, the agent will be able to change the password by providing the current password, the new password, and retying the new password.

**Jobseeker Notifications**

General User Notifications
Notify on My Account Deactivation
Notify on My Account Deletion
Listing Notifications
Notify on Resumes Activation
Notify on Resumes Deactivation
Notify on Resumes Deletion
Notify on Resumes Expiration
Remind about Resumes Expiration
Product Notifications
Notify on Products Activation
Notify on Products Expiration
Remind about Products Expiration
Notify on New Private Messages
Notify on Applications Approval
Notify on Applications Rejection

Job Alerts
Can create new Job alerts for new jobs

Private Messaging
Jobseeker and Employer can send and receive private messages through the website.

Contact Us
The user can also post an enquiry to the administrator directly that will be tracked in the admin panel. The Contact Us section will take the user to the page, where the user will have to provide the following details:

- First Name*
- Last Name
- E-mail*
- Mobile no*
- Phone Number
- Enquiry/comment*
- Captcha code

Enquiries posted by the users will be tracked in the back end and the admin can revert back.

FAQs
These sections will have some of the frequently asked questions by the users along with their answers. The questions and answers will be managed from the backend.

Other Informative Pages
Pages such as About Us, Privacy Policy, Terms and Conditions, etc., will be manageable from the backend using an easy-to-use Content Management System (CMS).
Google Analytics Installation
Social Media Links
Admin Module
This will be a password protected panel, which can be accessed anytime and anywhere using a PC or laptop connected to the Internet.
Admin Controls and Management

Manage Job Categories
The admin will be able to add, edit, delete, activate, and deactivate categories and subcategories in this section.

Manage Employers
All the Employers registered on the website will be listed in this section. The admin will be able to view the jobs posted by the Employers.
Filter: The admin can filter the Employers by:
  o - Free
  o - Paid Employers
  o - Membership Plans (Radio Buttons)
  o - Awaiting Approval
  o - Membership Upgrade Orders

All the members who paid for any specific membership upgrade will be tracked in this section. Their membership upgrade won’t happen automatically and the admin will need to approve the membership upgrade before it is reflected in the member folder.

Manage Membership Information
The admin can also manage the following information relating membership:

- Select Membership Plan (Dropdown; Silver, Gold, etc.)
- Edit Number of Views
- Set Membership Expiry
Login as a employer

Manage Jobs
All the jobs posted by the Employers will be listed in this section. The admin can view the Employers who posted the job.

Manage Job Seekers
The admin will be able to add, edit, delete, activate, and deactivate job seekers and their resume.
The admin will be able to view the jobs the job seeker has applied for.

Manage Functional Area:
Admin will be able to Add, Edit, Delete the functional area from admin panel
Admin will be able to allocate roles and Responsibilities under each functional area.
**Manage Membership**

The admin will be able to manage following details for each membership plans:
- Membership Name
- Number of Views (Textbox)
- Price (Textbox)

**Manage Education**

The admin will be able to add, edit, delete, activate, and deactivate education in this section.

**Manage Newsletters**

Admin will be able to view a list of e-mail IDs of the members subscribed to the newsletter service. The records will be displayed in pages and the admin will be able to set the number of listings to be displayed per page. Admin will be able to perform a search for subscribers based on their e-mail IDs and also delete subscriber records from the database.
The admin can preview the mail before it is sent and send the mail to either all the subscribers or only the ones selected.

**Manage Testimonials**

Admin can add, edit, delete, activate, and deactivate testimonials in this section. To add a testimonial, admin will need to provide the following details:
- Name
- E-Mail ID
- Description

**Manage CMS Pages**

The content for static pages, such as, About Us, Privacy Policy, and Legal Disclaimer can be added or edited using an easy-to-use Content Management System (CMS).

**Manage Enquiries (Contact Us)**

Any enquiry posted by a visitor on the Contact Us page can be tracked by the admin in this section. Admin will have the control to choose how many records need to be displayed per page. Admin will be able to delete the records, if necessary. Admin can reply to enquiries individually, or select multiple and respond to them with a common answer.

**Manage Banners**

The admin will be able to add, edit, delete, activate, and deactivate banners in this section. Adding new banner will require the admin to enter the following details:
- Banner Title (Textbox)
- Banner Position (Dropdown)
- Banner Image (Upload from local disk)
- URL (Textbox)

Deactivated banners will not appear in the frontend.
Manage FAQs

The admin will be able to add unlimited FAQs and modify or delete the existing for users’ self help.

Manage Search Engine Optimization

Admin of the website will be able to update the Meta tag’s of the website. If admin update the keywords, Meta tag of such a page which already has Meta tag’s, system will generate a warning message to only change those keywords with which the site is not picked by search engines

Technology we will use:-

Platform: - Apache  
Programming Language: - PHP  
Database: - Mysql

Cross Browser Testing and Compatibility:-

We would be integrating web optimized images for fast loading. We offer cross browser compatibility in following browsers:

Internet Explorer 7 and 8, 9

Google Chrome,
Firefox 3.6.22,
Safari
Our USP

What make us unique is our experience and our understanding of the technologies. We pay a lot of attention to the details and this is what makes our project a successful project. Apart from what other companies offer, our project management process will ensure that:

- Web site should be totally search engine friendly,
- We are among the very few companies who strictly implement w3c web standards in html coding.
- We test website design on most of the web browsers ensuring that your site always look good in all browsers.
- In addition to general testing, we perform usability testing also.
- Enterprise level full text search will be implemented with keyword highlighting,
- Anything can be done with little or no knowledge of html,
- Full visitor tracking will be possible to know how popular your website is,
- Search engine keyword highlighting (optional),
- Users can bookmark and can recommend website to their friends,
Why US:

Choosing a nice company for your website design and development needs is one of the most complex tasks, which a business must undertake. There are literally hundreds of options from freelance designers, to large IT companies. Development processes range from a few hours putting together websites of amateur quality to projects by a company with a proven and refined process for establishing a world-class web presence. Costs range from virtually free to millions of dollars - and every web services company is marketing their offering as a complete “results driven” solution.

So why should you choose us when there are hundreds of other web design companies in the market?

**Experience:** We have more than 5 years of experience in executing web projects for our clients

**Knowledge:** We have very sound knowledge of latest technology trends. We are always willing to implement new technologies if it offers any significant advantage to our customers.

**Quality:** Outshine Solutions is itself synonymous with Quality. We have very strict quality norms, and our projects are delivered to clients only when the project has cleared all our quality tests. This ensures high quality in all our projects.

**Reliability:** Backed by solid experience and delivery track record, we offer a reliable one stop shop for your web requirements.

**Rapid Customer Support:** We feel proud to say that we are the first company to offer rapid customer support to all our clients. If problems appear in your projects anytime within support time frame, we will correct them for free.

**Cost effective:** Geographical advantage bestows cost advantage that we pass on to our clients
Project Execution Process

We very well know that not all projects are same and thus we pay appropriate attention to every project we undertake. However, we have formulated a general project execution process for all our projects.
Some of Our Client Testimonials who took our advice and Services:

“We must say the Outshiner’s are the architects; they have not only built the professional website for us they created a bridge for our clients. We have truly appreciated their determination and hard work. I love my website, as it gives me the wonderful feel.”

Punith Kumar  
Managing Director- Blue Bird Group  
www.beyondjobsearch.com, India.

“Once we found Outshine Solutions we had drafted a rough image in front of the outshine team, they fully understood our requirements and we are very happy with the final output. Even the most important thing with Outshine Solutions is post-sales support, they always suggest the ideas towards our website and application and what would be the benefits if we go with for it. Therefore, I must say that they are real developers.”

Punith Kumar  
Managing Director- Blue Bird Group  
www.joyofgivingonline.com, India.
“Our demand from the website designing is the website should be visually appealing. We believe that a website is very important for business, and we find that the outshine solutions are also feeling the same. The design they provided is impressive and very much easy to navigate with w3c compliant coding standard, which they delivered.”

Nagarjuna Reddy
Managing Director, Spartan Recruitments
www.spartanrecruitments.com, U.S.A

“Working with Outshine solutions has been an enjoyable experience. Outshine Solutions have good designers who are not only creative but they know very well how the things need to place where user can find it easily and it not looks complex while searching anything. We are looking forward to continuing working with them and same results in future as well from their team.”

Rajeev Kaushik
CEO and Founder, Fazer Sourcing
www.fazersourcing.com, India

Contact Us

Our Team will look forward to start the development of your desired portal as soon as possible.
You can always connect with us
Visit us @ www.outshinesolutions.com
Email us: sales@outshinesolutions.com
Call us @
Mob: +91 9810 549 649